

BETTER QUALITY CODE

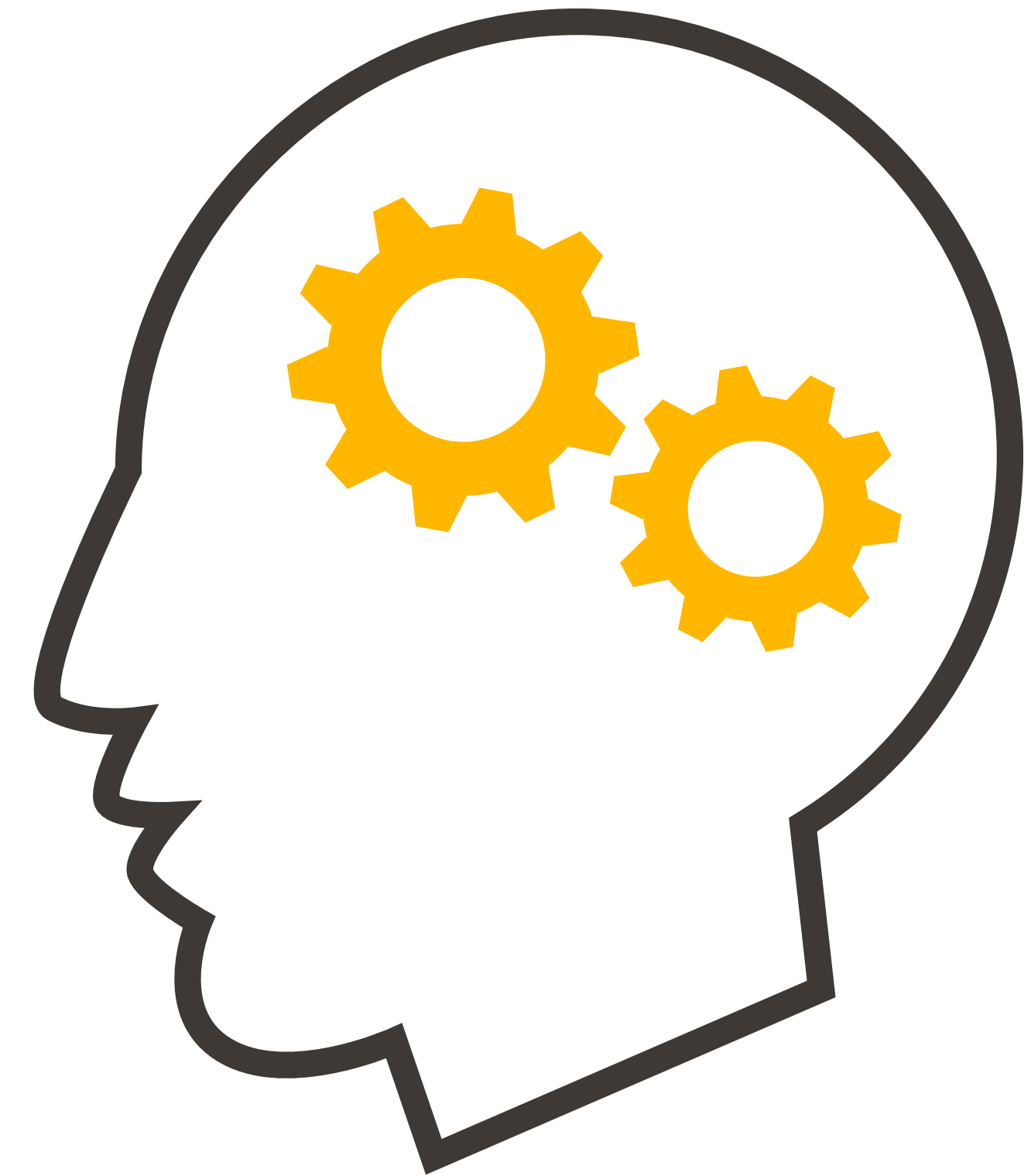
Open source software quality outpaced proprietary code for the first time in 2013.

80% of open software users choose to do so based on quality.



RAPID INNOVATION

50% of business managers get involved in open source because it allows them to innovate.



SECURITY

Transparency has made open software stronger.

72% of users choose open source because of security.



COMMUNITY

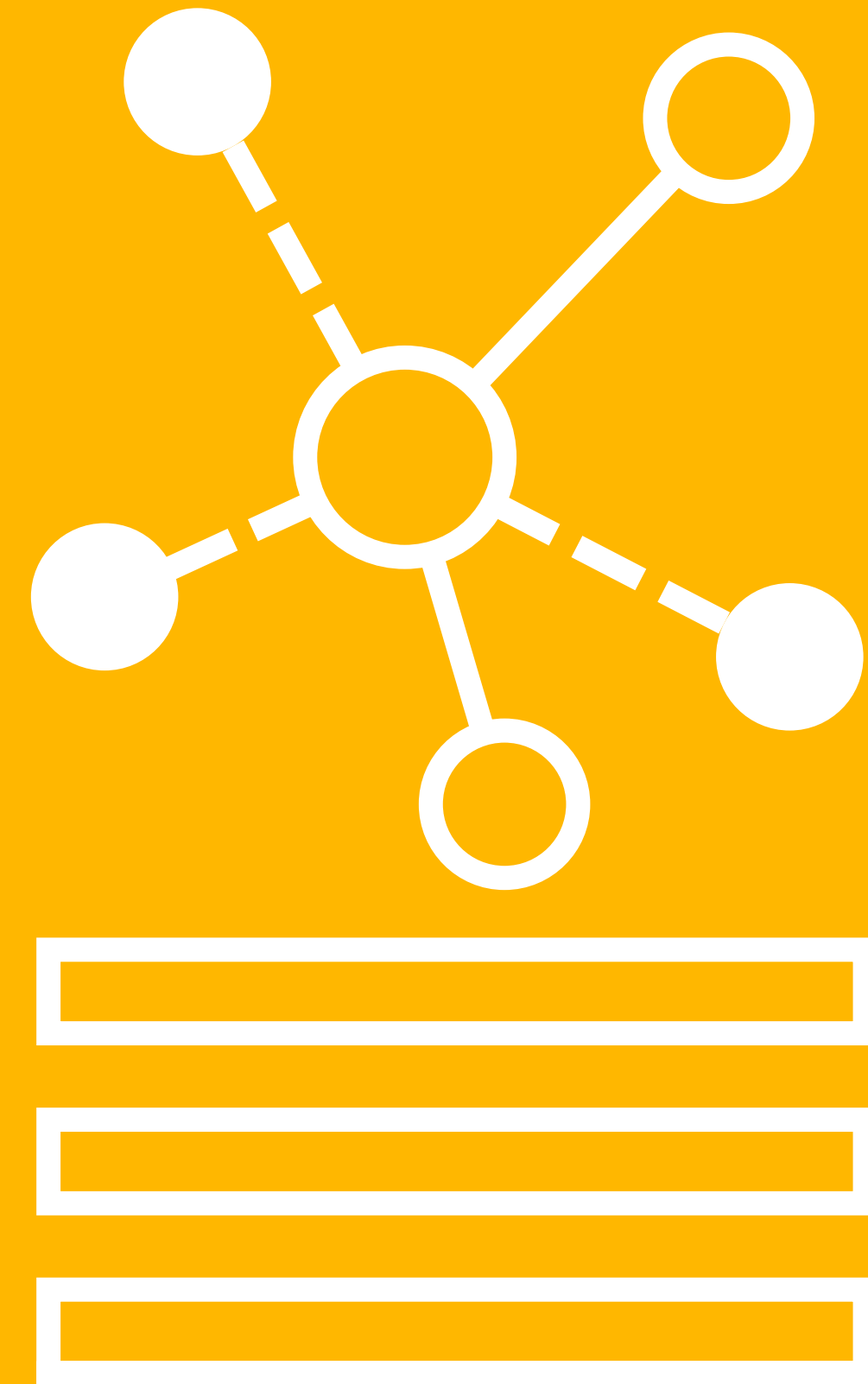
83% of software developers say they benefit personally from collaborative development through exposure to new tools and development practices.



FREEDOM

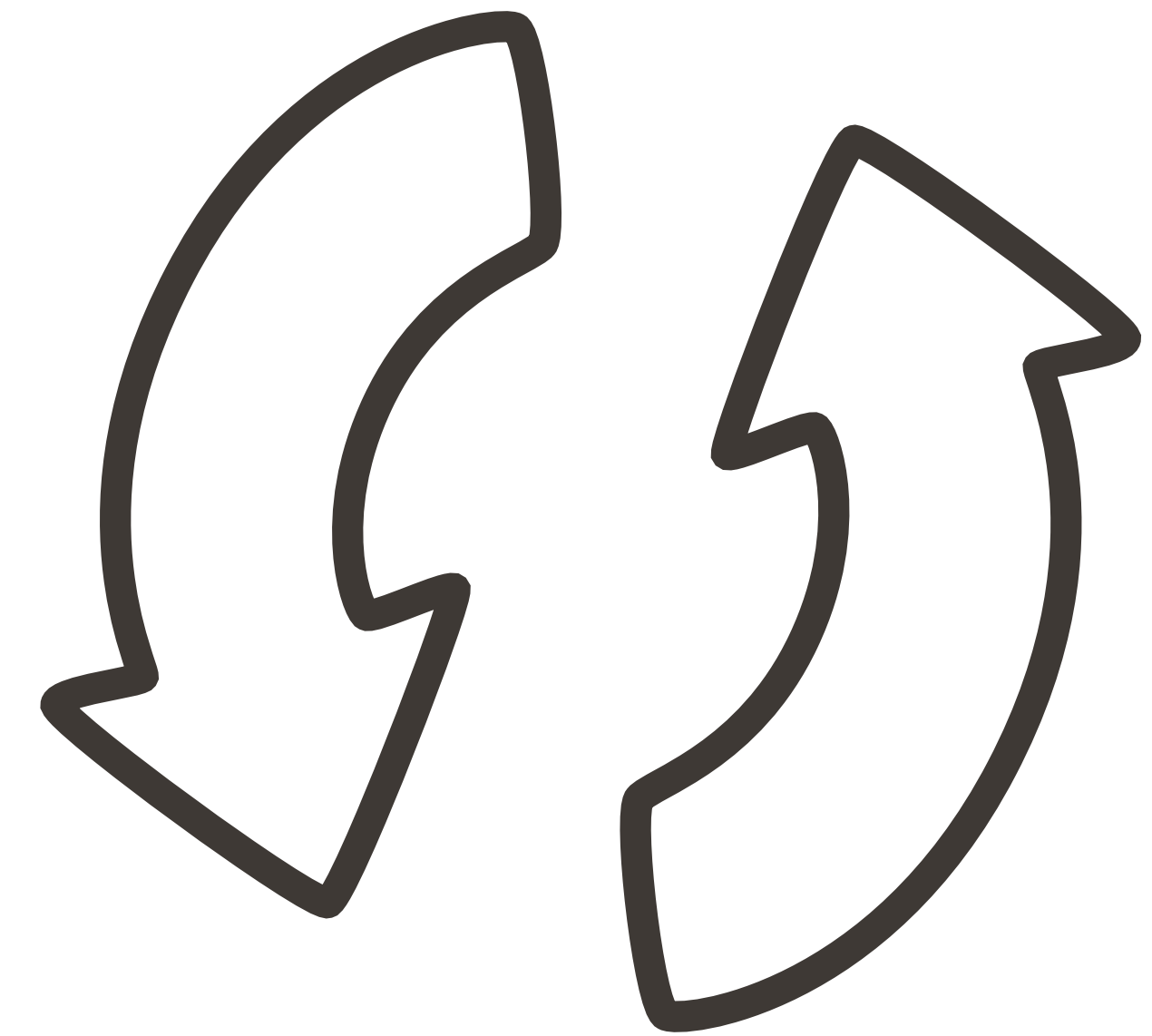
Become a part of the change.

95% of users say that open source in their SDN solutions represents greater choice, more functionality and interoperability, and lower costs.



ADAPTABILITY

While 63% of tech startups fail within 4 years, open source is not tied to any one individual vendor. 1,000 companies have contributed to Linux since 2005.



CHOICE

There is no silver bullet in networking.

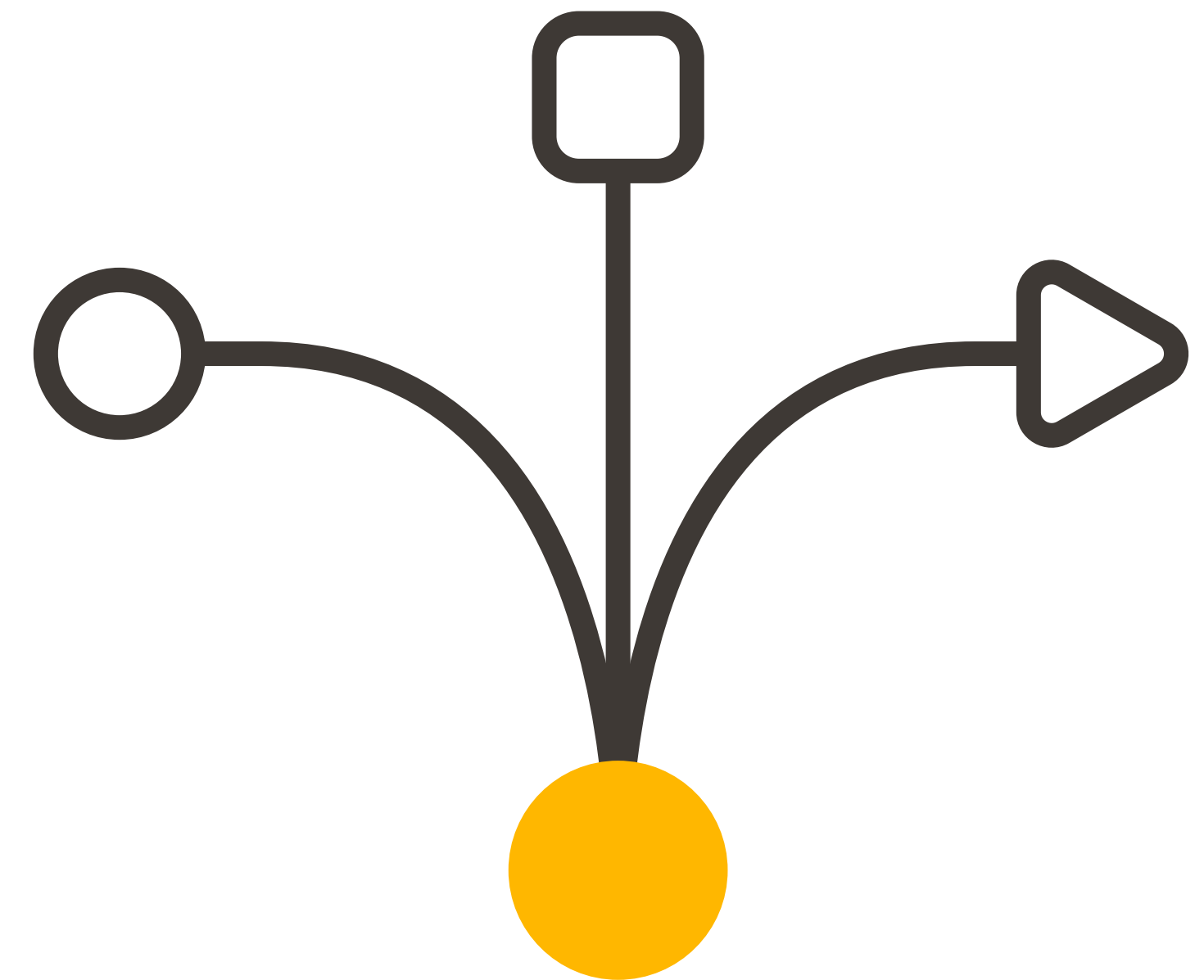
There are over 1 million open source projects with 10 million people contributing over 100 billion lines of code.



INTEROPERABILITY

Choose the right solution, don't get locked-in to a single solution.

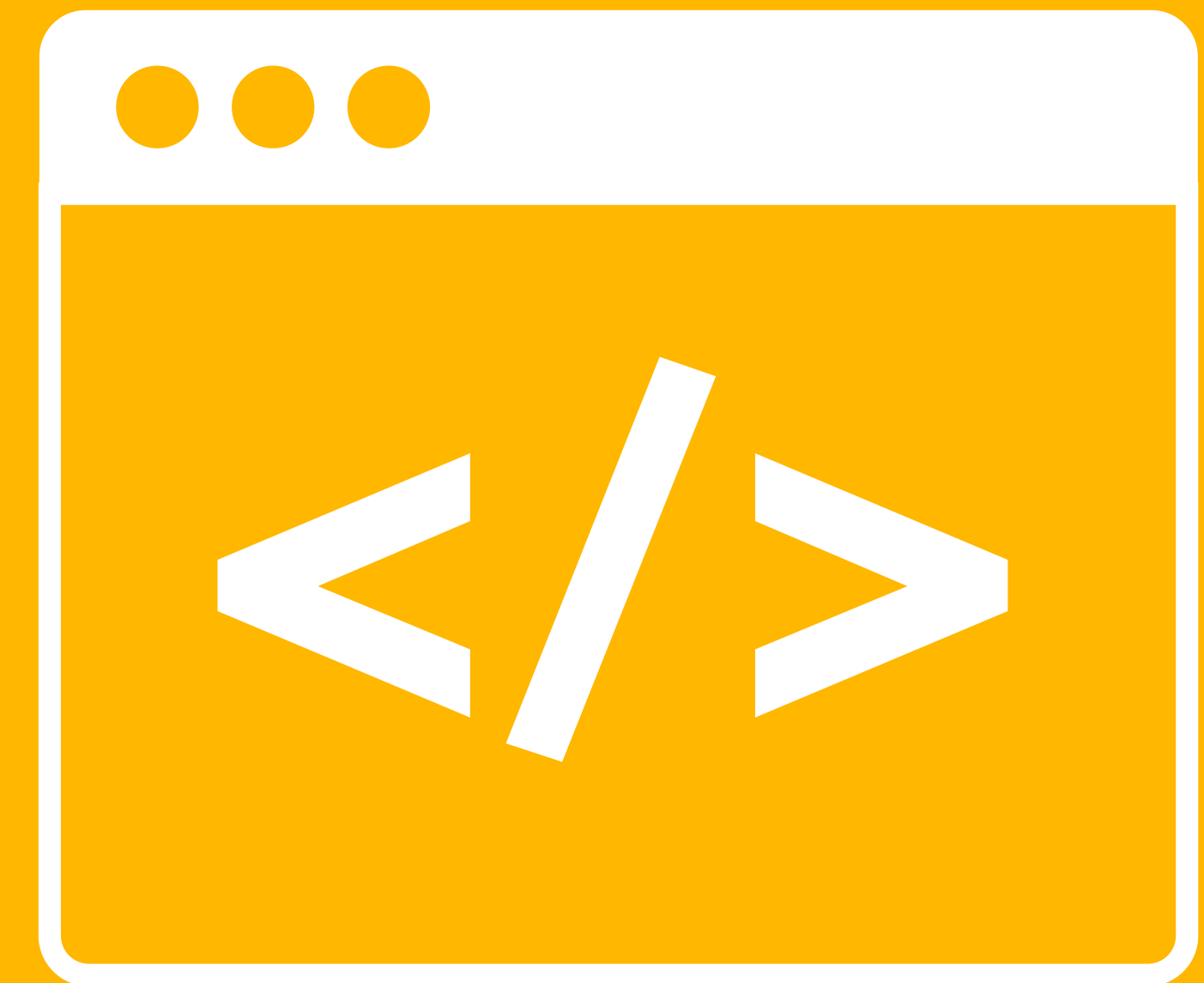
10,000 developers from 1,000 companies have contributed to the Linux.



DE FACTO STANDARDS

Open source dovetails with standards efforts.

Over 100 additional companies join Linux effort each year.



MAX RETURN ON SPEND

It costs less upfront and is easier to scale over time.

68% of users find that open source improves efficiency and lowers costs.

